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New VoIP System Positions Dress for Success for Success

Mason Firm, Advanced Technology Consulting, Deploys System on Tight Timeline

Mason, OH, July 22, 2013 – Telecom consulting firm, Advanced Technology Consulting (ATC), recently completed the successful deployment of a [Star2Star](#) hosted-hybrid Voice over Internet Protocol (VoIP) system. [Dress for Success Cincinnati](#) migrated from traditional PSTN phone lines to VoIP to make the best use of the [many advantages](#) offered by this technology.

The project was fast tracked in just over a month to correspond with a location change being conducted by Dress for Success Cincinnati. Dress for Success needed to replace an aging phone system prior to moving into a new office located at 205 W. 4th Street in Cincinnati, Ohio.

The system incorporates 23 handsets and is highly scalable, while offering greater efficiency of call handling. The previous system was antiquated and offered none of the features and functionalities that come standard with a new VoIP system, such as auto attendant, Direct Inward Dial (DID), find me/follow me, and voicemail to email. Bandwidth was doubled and the new VoIP system also incorporates Dress for Success Cincinnati's retail outlet, [The 4th Street Boutique](#), located at street level in downtown Cincinnati.

The Dress for Success VoIP system leverages an on-premise voice appliance with all the features of an IP PBX system as well as vital traffic-shaping (call control/routing), quality monitoring and management functions. The system is considered "hybrid" because other features such as auto attendant, conference bridges, and voicemail are hosted in the cloud.

"ATC was a pleasure to work with throughout the process of identifying and installing Dress for Success Cincinnati's new VoIP system. From making [thoughtful and thorough recommendations](#) that not only meet our current needs but will grow along with us to executing a challenging installation on an extremely tight timeline," said Dress for Success associate director, Tracey Zwick. "ATC's work was outstanding and always on time. They not only understood, but anticipated our needs and were readily available to provide training and support while we learned the new system."



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For more information, contact Advanced Technology Consulting at 1-877-977-4800, or visit 4atc.com.

About Advanced Technology Consulting

Advanced Technology Consulting, Inc. (ATC), an independent telecom agency and consulting firm, removes the business complexities of researching, comparing, procuring, implementing and managing telecommunications solutions. ATC's team of Certified Telecom Professionals (CTP) leverages an extensive network of technology providers to deliver unbiased insight and tactical proficiency on behalf of clients. Technical expertise includes VoIP phone systems, unified communications, cloud computing, and structured cabling. Services include strategic consulting, contract renegotiation, project management, business-needs analysis, and support.

About Dress for Success Cincinnati

Dress for Success Cincinnati was founded in 1999 and offers the only lifelong, fully contained employment support program for women in the area. The Career Transformation Center, the umbrella for all the services Dress for Success Cincinnati offers, provides an employment readiness continuum which promotes self-sufficiency and gives women necessary tools to find and keep a job, such as access to technology, human resource professionals, and programs that help them advance in their careers and be successful in life. Since our founding more than 12,000 women have benefited from our services. Visit www.dfscincy.org to learn more.

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