



The Best  
*Fiesta*  
in Town

Written and photographed by Rebecca Hendrixson



The third annual ATC Cinco de Mayo event was held on Friday, “cuatro de Mayo,” in the spacious parking lot of Advanced Technology Consulting in West Chester.

David Goodwin, co-founder and managing partner, said that the first fiesta was somewhat of an afterthought. ATC was preparing to move into their beautiful new location on Union Centre Boulevard around February 1, 2016. But as often happens with new construction, the date got pushed back to early May. The team wanted to host an open house/customer appreciation event and the timeline serendipitously coincided with Cinco de Mayo. Perfecto!

In 2017, word had gotten out and a couple of sponsors said, “We’ll be there!” About 100 people showed up that second year. This year, sponsors included Vonage Business, CBTS, Spectrum and comSpark. ATC is grateful for their partnership and support.

For the 2018 event, a bigger tent was set up and upbeat, and danceable music was brought in. The Mexican cuisine was the focal point of the day. Funky’s Catering is not only delicioso, but the presentation is fun and colorful. Simply moving through the food line was a party.

In addition to the music, spirits and food, a raffle was held for Reds Diamond Club tickets, courtesy of CBTS.

Set up inside the building was a courtesy green screen photo booth. Options were to ‘sit’ in a giant bowl of guacamole, be surrounded by red hot peppers, or place yourself in a Mariachi band. It was fun to see people get into the spirit of the photo op and don large sombreros, fake mustaches and margarita-shaped plastic eyeglasses.

Goodwin stated that they plan to grow the event every year. He told me that a prominent attendee was overheard saying “ATC has the best Cinco de Mayo party in the city.”

I am inclined to agree. ❖

