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ATC Partners with Congruity360 to Offer Unique, Leading Data Governance Solution
Enterprises Can Secure Data While Reducing Data Footprint by PBs

Hartford, CT, February 24, 2020—ATC recently partnered with Congruity360, a leading single-source data governance provider. Congruity360 offers a portfolio of data governance solutions driven by Classify360, a universal information engine spanning on-prem and cloud sources to provide content-level insight across the entire enterprise.

Most data does not reside in a database, ironically. It's in email, Microsoft Office, and applications of that nature. And, according to Gartner, Inc., up to 80% of data may be considered ROT—redundant, obsolete and trivial. Congruity360's solutions enable enterprises to address ROT data, PII, and risk data by applying policies to achieve historical and maintain ongoing compliance. Armed with reliable data sets, enterprises can make intelligent decisions about their data and the security risk associated with it.

"Organizations with petabytes of data can leverage Classify360 to classify their data by tier and determine how important it is, and thus how secure its storage, if needed, should be," says ATC co-founder and managing partner, Darren DeMartino. "Often, Classify360 can substantially reduce an enterprise's data footprint."

With a reduced data footprint, enterprises can decommission costly storage infrastructure to achieve significant savings and subsequently redirect budget dollars toward revenue-generating initiatives. "Enterprises moving their storage to the cloud or switching storage solutions will see significant savings," adds DeMartino. By identifying and properly managing risk data, enterprises will also be in compliance with data privacy ordinances including GDPR, HIPAA, GLBA, SEC, PCI, and PII regulations.

Congruity360 joins ATC's staple of over 250 technology providers in four service segments: voice, data, cloud and cybersecurity. 2019 was ATC's seventh record consecutive year. Success has been driven by ATC's trusted advisor, solution-agnostic approach, which has proven to resonate with IT leaders looking for a better way to source business-critical IT solutions and services.

"Darren provides highly valued, independent council," says Congruity360's vice president of strategic accounts, Mike O'Keefe. "ATC has built a very successful business around improving client outcomes in both the data center and telecom space. We are excited about the partnership with ATC and the opportunity to add our solutions to their existing portfolio of offerings, further expanding their ability to deliver quantifiable value to their clients in the data governance, security, and compliance space."

About Advanced Technology Consulting
Advanced Technology Consulting, Inc. (ATC), an independent IT consulting firm, removes the business complexities of researching, comparing, procuring, implementing and managing voice, data, cloud and security solutions. Services include strategic consulting, business-needs analysis, audits and assessments, architecture

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and design, RFP/RFQ administration, contract negotiation, project management and super support. For more information, please visit www.4ATC.com.

About Congruity360
Congruity360 is a single-source data governance provider bringing order to data chaos. Our solutions keep enterprise data secure, healthy, and agile, exposing reliable data sets that empower businesses to make intelligent decisions. With a focus on cost savings, simplicity, and efficiency, Congruity360 introduces simple workflows, reduced storage footprints, and maximum productivity to every engagement.